



Get Rewarded for Your Healthy Behaviors

< MEMBER FIRST NAME LAST NAME >
< MEMBER ADDRESS 1 >
< MEMBER ADDRESS 2 >
< MEMBER CITY, STATE ZIP >

It's time to get registered for Healthy Blue Rewards!

Dear < MEMBER FIRST NAME > ,

Thank you again for choosing Arkansas Blue Medicare for your Medicare Advantage coverage! As our member, your health and well-being are important to us, so we're offering a powerful tool at your fingertips!

As an Arkansas Blue Medicare member, you can now earn rewards in 2021 for completing healthy behaviors in your journey to better health.

Two Ways to Reward Yourself

Redeem rewards for gift cards from national and local retailers via the mail or digitally

- Walmart
- Walgreens
- Kroger
- Target
- Amazon
- ...And more!

Redeem rewards for merchandise and wearable tech

- Apple Watch Series 3
- FitBit Charge, Versa, Aria Air, Air Smart Scale, Ace, Inspire
- Garmin Forerunner, vivofit

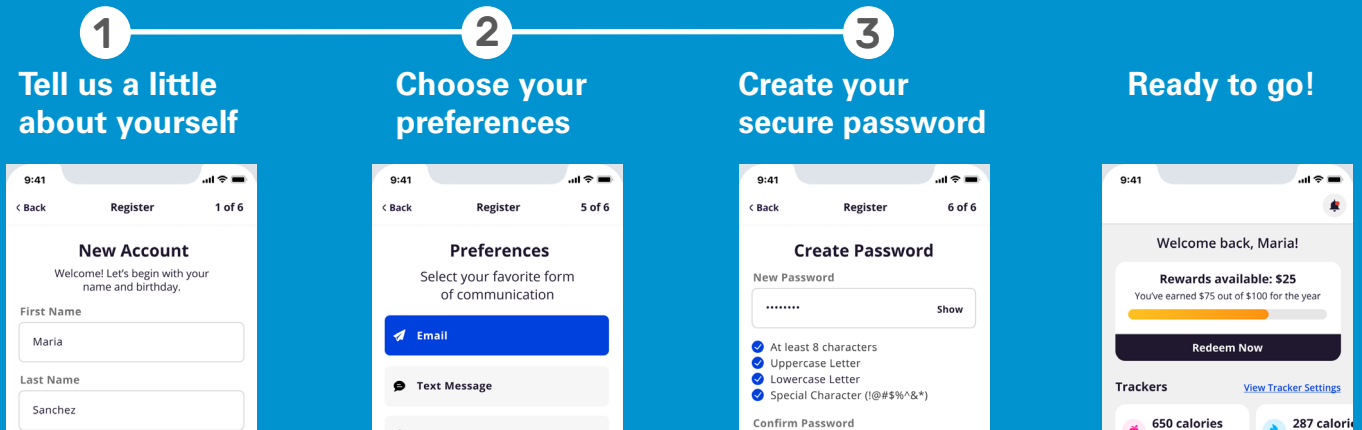


Improve Your Health & Earn Rewards Along the Way



Get Started Earning Your Rewards!

- Go to ArkansasHealthyBlue.HealthMine.com. You will need your **Arkansas Blue Medicare** member ID card, date of birth, and email address to register for **Healthy Blue Rewards**.



You can also call 1-800-960-6360. **Healthy Blue Rewards Customer Service** will help you set up your account, we're here to help!

Once registered, you will receive an email letting you know that your account has been set up.

- If you don't have a computer or have difficulty accessing the internet, ask a family member or friend to help you register.

Thank you for being an Arkansas Blue Medicare member!

Healthy Wishes,
Arkansas Blue Medicare

Registration is required to participate. Visit ArkansasHealthyBlue.HealthMine.com to register and see what healthy behaviors earn rewards. If you do not have internet access, call Healthy Blue Rewards Customer Service at 1-800-960-6360. Maximum annual rewards of \$235 per year. Total rewards amount is dependent on eligibility for specific healthy behaviors, which will vary by individual. One reward per healthy behavior per year and dates of service must be in the current plan year. Rewards will be administered once the claim is processed.

If you have other questions, please call Healthy Blue Rewards Customer Service at 1-800-960-6360 from Monday through Friday 8:00 a.m. to 8:00 p.m. Central Time.

HealthMine, Inc., is an independent company that contracts with Arkansas Blue Medicare to provide Medicare Advantage member rewards programs.